

Subject: Proposed Solution for Displaced Ports O' Call businesses

From: Lorena Parker

Date: 06/16/2017 09:13 AM

To: "Galvin,Michael" <mgalvin@portla.org>, Jacob Haik <jacob.haik@lacity.org>

CC: Jonathan Williams <jwilliams@labattleship.com>

Good morning,

After speaking with Jonathan, I propose reaching out to all of the landlords, particularly targeting those who have vacancies in the downtown. I would call a meeting and try to convince them to sign some "reasonably priced" short-term leases (2-3 years) to assist the displaced businesses.

If we could get a group of them to agree, we could then set up a meeting with all of the displaced POC business owners to see if we could put them together.

I also propose that we (the PBID) do a PR campaign, possibly keeping the POC name or some variation (Downtown Pedro POC) The icing on the cake would be if we could convince the San Pedro Fish Market to have an annex Fish Market during this period (or longer). The old Porky's Restaurant is available.

Let me know your thoughts. I am getting ready to publish my next newsletter and I could put a big article with an invitation on the front page.

Kind regards,

Lorena Parker

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